



FOR IMMEDIATE RELEASE

Join us for International Snowmobile Ride Day – February 14, 2026

EAST LANSING, MI, February 5, 2026: The International Snowmobile Manufacturers Association (ISMA) is excited to celebrate **International Snowmobile Ride Day** on **Saturday, February 14th, 2026**. Held annually on the second Saturday in February, this year's Ride Day is extra special as it coincides with Valentine's Day – giving snowmobilers the perfect opportunity to spend the day with someone they love *and* enjoy the sport they love.

ISMA encourages snowmobilers everywhere to get out on the trails, share the experience with friends and family, and enjoy the health and wellness benefits of spending time outdoors during the winter. Snowmobiling not only connects riders with nature – it also supports small businesses and communities throughout the North American Snowbelt, many of which rely on the economic boost snowmobilers bring during the winter season.

This year's event takes place during **Take A Friend Snowmobiling Week** (February 7-16, 2026), an initiative that invites riders to introduce non-snowmobiling friends to the sport and show them firsthand how fun, accessible, and community-driven snowmobiling can be.

As part of the ISMA grant program, **nineteen snowmobile clubs across North America** have received funding to host a ride or special event this Saturday. If you live near one of these clubs, we encourage you to join their activity – or connect with your local club to plan your own ride for the weekend. Getting involved with your local snowmobile club is one of the best ways to meet fellow riders, explore new trails, and support snowmobiling in your region.

Have a great International Snowmobile Ride Day – and ride safely this weekend!

Grant Recipients – United States:

Dakota Drifters Snowmobile Club	Brookings, SD
Dalton Ridge Runners	Dalton, NH
Davis County Snowmobile Club	Huntsville, UT
DRAG of Speculator Snowmobile Club	Speculator, NY
Chester Snowmobile Club	Chester, VT
Forsyth Snowmobile Club	Gwinn, MI
Lakeville Sno-Trackers	Lakeville, MN
Lyme Pinnacle Snowmobile Club Inc.	Canaan, NH
Riverbend Benders Snowmobile Club	Cary, IL
Salt Lake Valley Snowmobile Club	Riverton, UT
Sisters Sno-Go-Fers	Sisters, OR
Sno-Kommanders of Lake County	Fox Lake, IL
Waumbek Methna Snowmobile Club	Jefferson, NH

Grant Recipients - Canada:

Fergus Elora Belwood Snowmobile Club	Guelph, ON
Hill & Gully Riders - District 7	Port Sydney, ON
Mc Murray Sno-Drifters Snowmobile Club	Fort McMurray, AB
Melfort & District Trail Riders	Melfort, SK
Prince Albert Trail Riders	Prince Albert, SK
Sunset Trail Riders	Kenora, ON



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RIDE DAY
FEBRUARY 14, 2026**

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